



## WTC DATA PROTECTION POLICY

# PRIVACY & DATA PROTECTION POLICIES

VERSION 1.0 - EFFECTIVE DATE: 09 NOVEMBER 2025

### INTRODUCTION STATEMENT

WTC Belgium vzw, with CBE number BE0597989756 and Malinas Events BV, with CBE number BE1019675876, with base of operations at Hanswijkdries 11, 2800 Mechelen, Belgium are taking care of your privacy in accordance with local Belgian law, and more notably: Algemene Verordening Gegevensbescherming (AVG) 2016/679 dating back to 27 april 2016 (concerning the protection of natural persons in connection to the collection and management of personal data and concerning the free use of that data) as well as European Union's ("EU") General Data Protection Regulation 2016/679 ("GDPR"). By means of the text below we will explain how WTC and ME will use and store your personal data collected during one of the processes that govern the events we organise in Belgium.

### WHO WE ARE AND WHY THIS POLICY

VZW WTC Belgium and Malinas Events B.V. ("We" or "WTC") are the organising entities for the WTC events and the ticketing service provider there-of. Both entities are responsible for the management and storage of your personal data. The WTC respects your privacy and is committed to protecting your personal data through our compliance with this Data Protection Policy.

This Policy will inform you as to how we look after your personal data, your privacy rights, how the law protects you, and our practises for collecting, using, maintaining, protecting and disclosing your personal data when you visit our website [worldteamchampionship.com](http://worldteamchampionship.com), have to provide information as part of any of the processes that regulate our events or use any of our services (including, without limitation, any third party products or other services integrated into our website, such as Woocommerce Payments or Jetpack).

Please read this Policy carefully to understand our policies and practises regarding your personal data and how we will treat it. If you do not agree with our policies and practises, your choice is not to use our Website or take part in any of our events because we will not be able to perform the contract we have or are trying to enter with you (for example, to provide you with services).

By accessing or using our Website, or becoming a ticket holder to any of our events, you agree to this Data Protection Policy, and if you are under age 16, you have your parent or legal guardian's permission to use our Website and your parent/legal guardian has agreed to this Data Protection Policy.

If you have additional questions or concerns after reading this policy in full, please get in touch via the following email address: [adminworldteamchampionship.com](mailto:adminworldteamchampionship.com)

### CONTROLLER & PROCESSOR

For purposes of the European Union's ("EU") General Data Protection Regulation 2016/679 ("GDPR"), the WTC is the controller and responsible for your data management. In some instances We may act as a processor on behalf of another controller, for example, when a users personal information is used to populate the relevant fields in the third party tournament management application of another company (e.g. Best Coast Pairings, etc.), or used to power the ranking system of another company (e.g., Frontline, etc.).



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A data privacy manager is responsible for overseeing questions in relation to this Policy and the GDPR. If you have any questions about this Policy, including any requests to exercise your legal rights, please contact the WTC using the details set out below, who will then defer to the data privacy manager.

Mail to: [admin@worldteamchampionship.com](mailto:admin@worldteamchampionship.com) with any comments, questions or concerns regarding GDPR at the WTC.

Individuals located in the EU have the right to make a complaint at any time to their appropriate [EU Country] supervisory authority for data protection issues. We would, however, appreciate the chance to deal with your concerns before you approach the [EU Country] supervisory authority, so please contact us in the first instance.

### CHANGES TO THIS POLICY

It is our policy to post any changes we make via this document. Changes will be able to be tracked by means of the effective date and a changelog that will be added as an addendum at the bottom of this document. If we make material changes to how we treat our users' personal information, we will notify you through a notice on our webpage, or by sending an email to the email address you provided to us.

You are responsible for ensuring we have an up-to-date active and deliverable e-mail address for you, and for periodically visiting our Website and this privacy policy to check for any changes.

The date the privacy policy was last revised is identified at the top of this document. Historic versions are available by emailing [admin@worldteamchampionship.com](mailto:admin@worldteamchampionship.com) and requesting copies.

It is important that the personal information, and importantly, the contact information we hold about you is accurate and current. Please keep us informed if your personal data changes during your relationship with us.

### THIRD PARTY LINKS

Throughout your interactions with the WTC processes and our Website, you may be directed to links (and advertisements) to third-party websites, plug-ins, and applications. Clicking on those links or enabling those connections may allow third parties to collect or share data about you. We do not control these third party websites and are not responsible for their privacy statements/notices. We encourage you to read the privacy notice of every website you visit and application you use.

### THE DATA WE COLLECT

"Personal Data" (or personal information) means any information about an individual from which that person can be identified. It does not include data where the person's identity has been removed.

This Policy applies to Personal Data we collect:

On our Website (this includes the webstore);

In e-mail, text and other electronic messages between you and this Website;

Through mobile and/or desktop applications that are available for download from other third-party sources, or through such applications made available for your use through an authorised third party (e.g., Best Coast Pairings) which provide dedicated non-browser-based interaction between you and the WTC and/or this Website; and

When you interact with our advertising and applications on third-party websites and services, if those applications or advertising include links to this policy.

We collect several types of Personal Data from and about our users and event attendees, including the following:



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Identity Data includes: first name and last name

Contact Data includes: email address.

Technical Data includes: Your internet protocol (IP) addresses, login data, internet connection, browser type and version, time zone setting and location, browser plug-in types and versions, operating system and platform, and information about the equipment (computer or mobile device) you use to access our Website. As you navigate through and interact with our Website, we may use automatic data collection technologies to collect certain Technical Data about your equipment, browsing actions and patterns. We do not use automated technologies to collect information about your online activities over time and across third-party websites or other online services (behavioural tracking).

Transaction Data includes details about transactions with you and other details of anything you have purchased from us.

Usage Data includes: information about how you use our Website.

Marketing and Communications Data includes: your preferences in receiving marketing from us and any third parties, and your communication preferences.

We also collect, use, and share Aggregated Data such as statistical or demographic data for any purpose. Aggregated Data may be derived from your Personal Data but is not considered Personal Data because this data does not directly or indirectly reveal your identity. For example, we may aggregate your Usage Data to calculate the percentage of users accessing a specific Service. However, if we combine or connect Aggregated Data with your information so that it can directly or indirectly identify you, we will treat the combined data as Personal Data which will be used in accordance with this Privacy Policy.

We also use a third party payment processor, Woocommerce Payments, to handle all payment processing transaction data, and we, therefore, do not have access to any Financial Data, such as details about payments, billing addresses, or debit/credit card information.

We do not maintain or associate the Technical Data we collect with your Personal Data. The Technical Data helps us to improve our Website and products to deliver a better and more personalised service, including by enabling us to:

Estimate our audience size and usage patterns.

Store information about your preferences, allowing us to customise our Website and products according to your individual interests.

Speed up your searches.

Recognize you when you return to our Website.

Excluding which national team you represent, if you are an active playing participant in the WTC, we do not collect any other Special Categories of Personal Data about you (this includes details about your race or ethnicity, religious or philosophical beliefs, sex life, sexual orientation, political opinions, trade union membership, information about your health, or genetic and biometric data). Nor do we collect any information about criminal convictions or offences.

### HOW IS YOUR PERSONAL DATA COLLECTED

We use different methods to collect this information from you and about you including:

Direct interactions. You may give us your Personal Data by filling in forms or by corresponding with us by email or otherwise. This includes Personal Data you provide when you:

Register and use our Website (such as purchasing an event ticket or merchandise)

Create an account on our Website.

Subscribe to our Website.



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Request marketing be sent to you.

Give us some feedback or report a problem with our Website.

Automated technologies or interactions. As you interact with our Website, we may automatically collect Technical Data about your equipment, browsing actions and patterns as you navigate through the Services. Information collected automatically may include usage details, IP addresses and information collected through cookies.

Third parties or publicly available sources. We may receive Personal Data about you from various third parties and public sources as set out below:

Technical Data from the following parties:

Analytics providers (based both inside, or outside, the EU).

Advertising networks (based both inside, or outside, the EU).

Search information providers (based both inside, or outside, the EU).

Contact, Financial or Transaction Data from providers of payment services, such as WooCommerce Payments\* (based both inside, or outside, the EU) submitted by you detailing the transactions you carry out through our Website and the fulfilment of your orders.

Identity, Contact and registration Data from our business partners (such as Best Coast Pairings)(based both inside, or outside, the EU).

The Website does not have the functionality for a forum when users submit contributions directly, but you may provide information to be published or displayed (hereinafter, "posted") on public areas of the Website, or transmitted to other users of the Website or third parties, such as event scores, army lists (collectively, "User Contributions"). User Contributions will be posted on and transmitted to others at your own risk. Please be aware that no security measures are perfect or impenetrable. Additionally, we cannot control the actions of other users of the Website with whom you may choose to share your User Contributions. Therefore, we cannot and do not guarantee that your User Contributions will not be viewed by unauthorised persons.

The WTC does have, and make use of, its own Discord Server ("WTC Discord Server") for both voice and text communication between users, whilst this server is moderated by members of the WTC and includes its own user agreements, it is through a third party, Discord, and as such any contributions made by users there will fall under the data protection rules and policies of Discord. User Contributions to the WTC Discord Server will be posted on and transmitted to others at your own risk. Please be aware that no security measures are perfect or impenetrable. Additionally, we cannot control the actions of other users of the WTC Discord Server with whom you may choose to share your User Contributions. Therefore, we cannot and do not guarantee that your User Contributions will not be viewed by unauthorised persons.

The technologies we use for this automatic data collection of Technical Data may include Cookies (or browser cookies). A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our Website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Website.

### THIRD-PARTY USE OF COOKIES AND OTHER TRACKING TECHNOLOGIES

Some content or applications, including advertisements, on our Website are served by third-parties, including advertisers, ad networks and servers, content providers and application providers. These third parties may use cookies or other tracking technologies to collect information about you when you use our Website. The information they collect may be associated with your personal information or they may collect information, including personal information, about your online activities over time and across different websites and other online services. They may use this information to provide you with interest-based (behavioural) advertising or other targeted content.



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Purpose/Activity	Type of Data	Lawful basis for processing including the basis of legitimate interest if applicable
To register you as a new customer	(a) Identity(b) Contact	Performance of a contract with you
To process and deliver your order including: (1) manage payments, fees, and charges; and (2) collect and recover money owed to us	(a) Identity(b) Contact(c) Transaction(d) Marketing and Communications	(1) Performance of a contract with you(2) Necessary for our legitimate interests (to recover debts due to us)
To manage our relationship with you which will include: (1) notifying you about changes to our Privacy Policy or terms of use; (2) asking you to leave a review or take a survey	(a) Identity(b) Contact(c) Profile(d) Usage(e) Marketing and Communications	(1) Performance of a contract with you(2) Necessary to comply with a legal obligation(3) Necessary for our legitimate interests (to keep our records updated and to study how customers use our Services)
To administer and protect our business, Website, services (including troubleshooting, data analysis, testing, system maintenance, support, reporting, and hosting of data)	(a) Identity(b) Contact	(1) Performance of a contract with you(2) Necessary for our legitimate interests (to study how customers use our Services, to develop them and grow our business.
To deliver relevant content via the Website and advertisements to you and measure or understand the effectiveness of the advertising we serve to you.	(a) Identity(b) Contact(c) Profile(d) Usage(e) Marketing and Communications	Necessary for our legitimate interests (to study how customers use our Services, to develop them, to grow our business and to inform our marketing strategy)
To make suggestions and recommendations to you about goods and services that may be of interest to you.	(a) Identity(b) Contact(d) Usage(e) Profile	Necessary for our legitimate interests (to develop our Website and grow our business)

### MARKETING

We strive to provide you with choices regarding certain uses of your Personal Data, particularly around marketing and advertising.

### PROMOTIONAL OFFERS FROM WORLD TEAM CHAMPIONSHIP

We may use your Identity, Contact, Usage, and Profile Data to form a view on what we think you may want or need, or what may be of interest to you. This is how we decide which products, services, and offers may be relevant for you. We call this marketing.

You will receive marketing communications from us if you have requested information from us or purchased Services from us, and in each case, if you have not opted out of receiving that marketing.

### THIRD-PARTY MARKETING

We will get your express opt-in consent before we share your Personal Data with any company outside of the WTC for marketing purposes.

### OPTING OUT

You can request third parties to stop sending you marketing messages at any time by contacting us at the email address provided in the Contact Information section below.

### COOKIES

You can set your browser to refuse all or some browser cookies, or to alert you when websites set or access cookies. If you disable or refuse cookies, please note that some parts of this Website may become inaccessible or not function properly. For more information about the cookies we use, please see <https://automattic.com/cookies/>



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### CHANGE OF PURPOSE

We will only use your Personal Data for the purposes for which we collected it, unless we reasonably determine that we need to use it for another reason compatible with the original purpose. If you wish to get an explanation as to how the processing for the new purpose is compatible with the original purpose, please contact us at the email address provided in the Contact Information section below.

If we need to use your Personal Data for an unrelated purpose, we will notify you and we will explain the legal basis which allows us to do so.

Please note that we may process your Personal Data without your knowledge or consent, in compliance with the above rules, where such processing is required or permitted by law.

### DISCLOSURES OF YOUR PERSONAL DATA

We may disclose aggregated information about our users, and information that does not identify any individual, without restriction.

We may disclose Personal Data that we collect or you provide as described in this Policy with the parties described below for the purposes set forth in the table in the section above:

Internal Third Parties:

To our subsidiaries and affiliates.

External Third Parties:

To contractors, service providers and other third parties we use to support our business and who are bound by contractual obligations to keep personal information confidential and use it only for the purposes for which we disclose it to them.

To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganisation, dissolution or other sale or transfer of some or all of the WTC's assets, whether as a going concern or as part of bankruptcy, liquidation or similar proceeding, in which personal information held by the WTC about our Website's users is among the assets transferred.

To third parties to market their products or services to you if you have consented to or not opted out of these disclosures.

To third parties (e.g., shops) for estimating attendance, ticket verification purpose.

### CHILDREN AND PRIVACY

Persons below the age of 16 cannot attend the WTC unless accompanied by a legal guardian and cannot purchase tickets from our Webstore unless with explicit consent from a legal guardian.

### INTERNATIONAL TRANSFER

If you are located in a province, country, or other government jurisdiction outside of the EU, and if you choose to provide your personal information to the WTC through our Website, please be aware that your personal information will be transferred to and maintained on computers located outside the EU and applicable privacy laws may not be as protective as those within the EU jurisdiction.

Whenever we transfer your personal data to countries outside of the EU, we strive to ensure a similar degree of protection is afforded to it by ensuring at least one of the following safeguards is implemented:

Where we use certain service providers, we may use specific contracts approved by the European Commission



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which give personal data the same protection it has in Europe.

Where we use providers based in the US, we may transfer data to them if they are part of the Privacy Shield which requires them to provide similar protection to personal data shared between the EU and the US.

Please contact us if you would like further information on the specific mechanism used by us when transferring your personal data out of the EU.

### DATA SECURITY

We have implemented measures designed to secure your personal information from accidental loss and from unauthorised access, use, alteration and disclosure. We also limit access to Personal Data to those employees, agents, contractors, and other third parties who have a business need to know. These individuals will only process your Personal Data on our instructions and they are subject to a duty of confidentiality.

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to or through our Website. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Website.

All Financial Data is securely processed by Woocommerce Payments. An FAQ regarding is available here [\\*https://woocommerce.com/document/woocommerce-security-faq/](https://woocommerce.com/document/woocommerce-security-faq/)

We have put in place procedures to deal with any suspected incident involving Personal Data and will notify you and any applicable regulator of an incident involving Personal Data where we are legally required to do so.

### DATA RETENTION

We maintain one or more databases to store your Personal Data and may keep such information indefinitely in order to fulfil the purposes we collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements. In some circumstances you may ask us to delete your Personal Data. See the section below regarding Requesting Erasure for more information. In some circumstances we may anonymize your Personal Data so that it can no longer be associated with you for research or statistical purposes in which case we may use this information indefinitely without further notice to you.

Financial Data is collected and maintained by our third party payment processor, Woocommerce Payments\* and is subject to Woocommerce Payments\* data retention policy.

### YOUR LEGAL RIGHTS

We strive to provide you with choices regarding the personal information you provide to us. We have created mechanisms to provide you with the following control over your information:

Tracking Technologies and Advertising. You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. To learn how you can manage your Flash cookie settings, visit the Flash player settings page on Adobe's website. If you disable or refuse cookies, please note that some parts of this site may then be inaccessible or not function properly.



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**Disclosure of Your Information for Third-Party Advertising.** If you do not want us to share your personal information with unaffiliated or non-agent third parties for promotional purposes, you can opt-out by sending an email to the email address provided in the Contact Information section below.

**Promotional Offers from the WTC.** If you do not wish to have your email address used by the WTC to promote our own or third parties' products or services, you can opt-out by sending us an email stating your request to the e-mail address provided below in the Contact Information section. If we have sent you a promotional email, you may send us a return email asking to be omitted from future email distributions. This opt out does not apply to communications with the WTC as a result of a product purchase, product service experience or other transactions.

**Targeted Advertising.** If you do not want us to use information that we collect or that you provide to us to deliver advertisements according to our advertisers' target-audience preferences, you can opt-out by sending us an email stating your request to the e-mail address provided below in the Contact Information section.

We do not control third parties' collection or use of your information to serve interest-based advertising. However these third parties may provide you with ways to choose not to have your information collected or used in this way. You can opt out of receiving targeted ads from members of the Network Advertising Initiative ("NAI") on the NAI's website.

Under certain circumstances, you have rights under the EU's GDPR regarding your Personal Data. Each of the rights is summarised below:

**Request access to your Personal Data.** You have the right to be informed of the Personal Data we hold about you, and why and how we have it.

**Request correction of your Personal Data.** You have the right to request correction of inaccurate or incomplete Personal Data although we will need to verify the accuracy of the new data you provide to us. We may not be able to accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

**Request erasure of your Personal Data.** You have the right to have your Personal Data erased if there is no good reason for us to continue to process it. You also have the right to ask us to delete/erase your Personal Data where you have successfully exercised your right to object to its processing (see below), where we may have processed your information unlawfully or where we are required to erase your Personal Data to comply with local law. Note, however, that we may not always be able to comply with your request to erase for specific legal reasons which will be provided to you, if applicable, when evaluating your request. By requesting that we delete your Personal Data, we may keep the statistical data (including, without limitation, your tournament score information), however such data will not be connected to your name or other Personal Data.

**Object to processing of your Personal Data.** You have the right to object to the processing of your Personal Data where we have justified the data processing on the basis of our legitimate interests and there is something about your particular situation which makes you feel the processing impacts your fundamental rights and freedoms. You also have the right to object where we are processing your Personal Data for direct marketing purposes.

**Request restriction of processing your Personal Data.** You have the right to restrict the processing of your Personal Data if: the accuracy of the data is being contested for as long as it takes to verify that accuracy; the processing is unlawful and you request restriction of processing (rather than erasure of the data); we no longer need the data for its original purpose but you would like us to hold the data because you need it to establish, exercise, or defend legal rights; or you have objected to our use of your Personal Data but we need to verify whether we have overriding legitimate interests to use it.

**Request transfer of your Personal Data.** You have the right to request the transfer of your Personal Data to you or to a third party. We will provide to you, or a third party you designate, your Personal Data in a structured, commonly used, machine-readable format. This right only applies to automated information which you initially



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provided consent for us to use or where we used the information to perform a contract with you.

**Right to withdraw consent.** You have the right to withdraw your consent to the processing of your Personal Data where we were relying on consent to process your Personal Data. However, this will not affect the lawfulness of any processing carried out before you withdraw your consent. If you withdraw your consent, we may not be able to provide certain services to you. We will advise you if this is the case when reviewing your request to withdraw your consent.

You may exercise any of these rights by emailing us at the address listed in the Contact Information section below. You will not have to pay a fee to access your Personal Data or to exercise any of the other rights. However, we may charge a reasonable fee if your request is clearly unfounded, repetitive, or excessive. Alternatively, we may refuse to comply with your request in such circumstances. Also, the exercise of some rights will prevent our ability to provide Services to you, and if this is the case, we will explain this to you when you submit your request to us.

We may need to request specific information from you to help us confirm your identity and ensure your right to access your Personal Data or to exercise any of your other rights. This is a security measure to ensure that Personal Data is not disclosed to any person who has no right to receive it. We may also contact you to ask you for further information in relation to your request to speed up our response.

We try to respond to all legitimate requests within one month after the request is received. Occasionally it may take us longer than a month if your request is particularly complex or you have submitted several requests. In this case, we will notify you and keep you updated.

### CONTACT INFORMATION

To ask questions or comment about this Policy and our privacy practises, please email us at: [admin@worldteamchampionship.com](mailto:admin@worldteamchampionship.com)